

# BSB EDGE



Standards manage your business,  
we manage your standards.



Today, business and customers across the globe demand efficiency, accountability and transparency. As a result, conformance to standards has become imperative across various industries.

Standards help in bringing about operational excellence throughout an organization and significantly improve its overall performance. Organizations which choose to adopt are more likely to achieve business efficiencies through sustained development, adroit risk management, insightful decision making, environmental sensitivity, improved business foresight and increased consumer acceptance in both domestic and international markets.

International standards are strategic tools and guidelines to help organizations tackle some of the most demanding challenges of modern business. They enhance global competitiveness, attract investment and encourage and support innovation. BSB Edge, formerly known as Book Supply Bureau (BSB), has been in the business of marketing and distribution of these powerful business-strategic tools for the past four decades.

An ISO 9001-2008 certified organisation, BSB Edge has steadily grown in stature to become an institution par excellence. Our global reach enables us to meet the requirements of our customers irrespective of their geographical locations—be it in one country or across multiple international markets. We are empathetic towards the fact that organizations are built with hard work and persistence. For the same reason, it is our endeavour to ensure that your organization not only endures, but Stays Ahead.



**95%**  
**Requirements**

Delivering to our clients 95% of their standards' requirements

**10,000<sup>+</sup>**  
**Customers**

Winning the trust of more than 10,000 customers

**40<sup>+</sup>**  
**Years**

Harnessing the power of standards since 1972

**5<sup>+</sup>**  
**Offices**

Having a pan-India presence and a branch office in Dubai

**1 Million<sup>+</sup>**  
**Standards & Technical Documents**

Providing easy access to over 1 million standards and technical documents

## Vision 2018

BSB Edge is the most preferred, innovative and integrated provider of standards and the related services in India. Our vision is to retain our leadership in India and to fortify the same reputation and position in the Middle East by 2018.

## Mission

### ➤ For our Customers

To contribute to the reliability and acceptability of the products and services of our customers nationally and internationally, thereby, strengthening their overall business performance.

### ➤ For the Community

To raise the overall quality of life by promoting the usage of safer and more reliable products and services that make use of the best international standards.

### ➤ For our Employees

To create a happy and productive work environment, where employees are respected for their opinions and beliefs and are able to realize their true potential.

## Values

### ➤ Commitment to Customers

We are highly responsive to the needs of our customers and ensure that our customers are provided with the most accurate and updated information related to the standards relevant to them.

### ➤ Integrity

We earn trust by maintaining the highest ethical standards in all of our actions. Compliance to legal procedures is a way of life with us. For the same reason, we neither approve of under-serving to save costs, nor do we overprice for profit.

### ➤ Effective Communication

We listen to the customers patiently, try our best to comprehend their requirements and take requisite actions that are practical but sensitive.

### ➤ Warmth in Professional Relationships

We value relationships. We work together as a close knit family, and many a times, this culture is reflected in the relations that we share with our principals and clients.

### ➤ Contribution to the Society

We believe in giving back to the society something far more valuable—Education—and raise the knowledge index of the people.



## Our Principals, Our Strength

We are privileged to be the provider of technical standards, codes, specifications and related documents of the leading Standards Developing Organizations (SDOs) of the world. The strong relationship that we share with our Principals is one of our most valued assets. Precise and timely flow of information from the SDOs has always assisted BSB Edge in keeping the paradigms of the various fields up-to-date.



### American Concrete Institute (ACI)

Founded as early as 1904, ACI is a technical society headquartered in Farmington Hills, Michigan, USA. It is a leading authority and resource worldwide for the development and distribution of consensus-based standards, technical resources, educational programs, and proven expertise for individuals and organizations involved in concrete design, construction, and materials, who share a commitment to pursue the best use of concrete.



### American Society of Mechanical Engineers (ASME)

ASME, founded in 1880, is one of the oldest standards-developing organizations in America. It enables the global engineering community develop solutions to real world challenges. ASME sets standards mainly in mechanical engineering including Boiler & Pressure Vessels Code (BPVC), Performance Test Codes and ASME Y14.5 Dimensioning Tolerancing. ASME codes and standards, publications, conferences, continuing education and professional development programs provide a foundation for advancing technical knowledge and a safer world.



### Association Française de Normalisation (AFNOR)

AFNOR is the National Standardizing Body of France and co-ordinates Standards activity in France. The Group, a member body of International Organization for Standardization (ISO), has the unique stance of carrying out its standardization mission as a public-benefit organization at European and international levels. AFNOR works to the benefit of the innovation, performance and sustainable development of companies and civil society.



### ASM International

ASM International, formerly known as the American Society for Metals, is a professional organization for materials scientists and engineers working with metals. It is based in the US, and through a network of 36,000 members worldwide, provides authoritative information and knowledge on materials and processes. It provides several information resources, including standards and the ASM handbooks, a series of reference books that provide data on various types of metals.



### American Petroleum Institute (API)

API is the largest and the only national trade association in the US that represents all the aspects of oil and natural gas industry. For more than 85 years, API has led the development of petroleum and petrochemical equipment and operating standards. These represent the industry's collective wisdom on everything from drill bits to environmental protection and embrace proven, sound engineering and operating practices and safe, interchangeable equipment and materials. API maintains more than 500 standards and recommended practices.



### ASTM International

ASTM International, formerly known as the American Society for Testing and Materials (ASTM), is a globally recognized leader in the development and delivery of international voluntary consensus standards. Today, some 12,000 ASTM standards are used around the world to improve product quality, enhance safety, facilitate market access and trade, and build consumer confidence. ASTM is headquartered in the US and publishes standards under six major standard categories—Specifications, Test methods, Code of practice, Guide, Classification and Terminology.

## Our Principals, Our Strength



### American Welding Society (AWS)

AWS is dedicated to advancing the science, technology, and application of welding and allied joining and cutting processes, including brazing, soldering, and thermal spraying. Founded in 1919, the organization is perhaps best known for its code and certification procedures, which provide industry standards for the welding and joining of metals, plastics and other materials. AWS keeps welding professionals and those interested in materials science up to date with the most current advances and procedures in the industry.



### American Water Works Association (AWWA)

AWWA is the largest non-profit, scientific and educational association dedicated to managing and treating water, the world's most important resource. Established in 1881, as a forum for water professionals, AWWA is the authoritative resource for knowledge, information, and advocacy for improving the quality and supply of water in North America and beyond. With approximately 50,000 members, AWWA provides solutions to improve public health, protect the environment, strengthen the economy and enhance the quality of life.



BSI (British Standards Institution) is the business standards company that equips businesses with the necessary solutions to turn standards of best practice into habits of excellence. Formed in 1901, BSI was the world's first National Standards Body and a founding member of the International Organization for Standardization (ISO). Over a century later it continues to facilitate business improvement across the globe by helping its clients drive performance, manage risk and grow sustainably through the adoption of international management systems standards. BSI's influence spans multiple sectors including aerospace, construction, energy, engineering, finance, healthcare, IT and retail.



### Deutsches Institut für Normung e.V. (DIN)

DIN is the national organization for standardization in Germany. It was founded in 1917 with the objective to encourage, organize, steer and moderate standardization and specification activities in systematic and transparent procedures for the benefit of the society. The results of DIN's work serve to advance innovation, safety and communication among industry, research organizations, the public sector and society as a whole, and to support quality assurance, rationalization, occupational health and safety, and environmental and consumer protection.



### International Electrotechnical Commission (IEC)

IEC, founded in 1906, is the leading global organization that prepares and publishes international standards for all electrical, electronic and related technologies—collectively known as 'Electrotechnology'. All IEC international standards are fully consensus-based and represent the needs of key stakeholders of every nation participating in IEC work. IEC standards cover a vast range of technologies from power generation, transmission and distribution to home appliances and office equipment, semiconductors, fiber optics, batteries, solar energy, nanotechnology, marine energy and many others.



### Institute of Electrical and Electronics Engineers (IEEE)

IEEE (*read I-Triple-E*) is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. It is headquartered in the US and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities. IEEE was formed in 1963 by the merger of the Institute of Radio Engineers (IRE) and the American Institute of Electrical Engineers (AIEE).



## International Organization for Standardization (ISO)

ISO, founded in 1947, is the world's largest developer of voluntary international standards. It is composed of representatives from various national standards organizations and promotes worldwide proprietary, industrial and commercial standards. ISO, a non-governmental organization, is a network of the national standards institutes of 163 countries, with a Central Secretariat in Geneva, Switzerland that coordinates the system. ISO publishes standards covering almost all aspects of technology and business, from food safety to computers and agriculture to healthcare. It has published around 20,000 standards at present.



## Japanese Standards Association (JSA)

JSA is the National Standardization Body of Japan. The publication and distribution of Japanese Industrial Standards (JIS) is the bedrock on which all JSA's activities stand. JIS are classified into more than 15 categories which include railway engineering, ship building, ferrous material and metallurgy, mining, pulp and paper. JSA issues English versions of the JIS which are particularly significant from the perspective of international trade. JSA develops and markets physical standards and tools based on JIS that are used for standardization and quality control.



## The National Board of Boiler and Pressure Vessel Inspectors (NBBI)

NBBI, established in 1919, promotes greater safety to life and property through uniformity in the construction, installation, repair, maintenance, and inspection of pressure equipment. The National Board Members are the chief boiler inspectors representing most states and all provinces of North America, as well as many major cities in the US. NBBI publishes the National Board of Boiler and Pressure Vessel Inspectors Codebook, popularly known as the NBIC (National Boiler Inspection Code) that consists vital information about installations, inspections and repairs & alterations of boiler and pressure vessels.



## SAE International

SAE International, formerly the Society of Automotive Engineers, is a US-based global body of scientists, engineers, and practitioners that advances self-propelled vehicle and system knowledge in a neutral forum for the benefit of society. The principal emphasis of SAE International is placed on transport industries such as automotive, aerospace, and commercial vehicles. It coordinates the development of technical standards based on best practices identified and described by SAE committees and task forces.

Thriving in a competitive environment requires any business to produce credible proof of the standards that are followed. At BSB Edge, we understand that merely being compliant to the standards is not going to create the desired impact. Therefore, in order to put an organization at the forefront of business excellence, it is imperative to look beyond compliance, and bring in standardization in business performance. By laying down the best practices within a rational, deliverable and replicable framework, standardization ensures a consistent and high level of performance. It is this standardization that we have brought to businesses for nearly four decades.

BSB Edge makes internationally published standards available and provides assurance of objectivity and authenticity which restores confidence, even among the most demanding stakeholders. We, at BSB Edge, think more than just compliance. It is about ensuring that our customers stay ahead of their counterparts by keeping them informed about the latest in the industry. With our new brand identity and website, we are enhancing the functionality and the experience from the customers' perspective, and thus, providing our customers the 'Edge'.

### Benefits of our services

- Standards are dispatched same day as the order is placed.
- All customer queries are handled very efficiently and mostly responded to within 8 working hours.
- Information about revised/amended or superseded standards is sent to our valuable customers without any additional charge.
- Executives are always available to provide the after sales service to the clients who purchase our electronic products.
- Orders can be tracked through our website using internally developed software.
- Third party logistical tie-ups to ensure that the standards are supplied safely and in a time bound manner.
- Regular updates on the changes in standards and codes by way of conducting workshops and seminars to keep our customers abreast with the latest.
- Minimization of the learning curve with easy-to-use tools.
- Improved compliance through information sharing and collaboration.
- Improved productivity and elimination of the 'hidden' costs.

### Who uses BSB Edge

At every stage of a product's lifecycle, standards serve to simplify life while increasing reliability and effectiveness of products and services. We provide access to over a million standards and technical documents to individuals and organizations from diverse functional areas, research fields and various industries.

Our primary patrons are from the following disciplines and rely on us to get the right information at the right time.

- Engineering and R & D
- Testing, Quality Assurance/Quality Control
- Manufacturing
- Maintenance, Repair and Operations
- Safety and Compliance
- Environmental Health and Safety
- Product Labelling and Distribution
- Sourcing and Procurement
- Education

It is said that the clientele of any organization is the most indicative measure of its success. Our relationship with our clients is what we take utmost pride in. From ministries and departments in the government to the leading names in the corporate world and the education sector, we are honoured to have them as our clients.

A select few of our clients include:

### Government

- Bhabha Atomic Research Centre (BARC), India
- Bharat Electronics Ltd. (BEL), India
- Bharat Heavy Electrical Ltd. (BHEL), India
- Bharat Petroleum Corporation Ltd. (BPCL), India
- Council of Scientific and Industrial Research (CSIR) Consortia, India
- Department of Atomic Energy (DAE), India
- Emirates National Oil Company Ltd. (ENOC) L.L.C., Dubai, UAE
- Engineers India Ltd. (EIL), India
- Federal Electricity & Water Authority (FEWA), Dubai, UAE
- Hindustan Aeronautics Ltd. (HAL), India
- Hindustan Petroleum Corporation Ltd. (HPCL), India
- Indian Oil Corporation Ltd. (IOCL), India
- Ministry of Civil Aviation, India
- Ministry of Communications and Information Technology, India
- Ministry of Defence, India
- Ministry of Railways, India
- National Thermal Power Corporation (NTPC), India
- Nuclear Power Corporation of India Ltd. (NPCIL), India
- Oil & Natural Gas Corporation Ltd. (ONGC), India
- Steel Authority of India Ltd. (SAIL), India

### Corporates

- ALSTOM India Ltd., India
- Arab Shipbuilding & Repair Yard Co. (ASRY), Bahrain
- ArcelorMittal Tubular Products Jubail Co, Saudi Arabia
- Cairn India Ltd., India
- Cylingas Company L.L.C., Dubai, UAE
- Deutsche Babcock Al Jaber W.L.L, Qatar
- Doha Petroleum Construction Co. Ltd. (DOPET), Qatar
- Drydocks World, Dubai, UAE
- Essar Oil India Ltd., India
- Essar Steel India Ltd., India
- GE India Technology Centre Private Ltd., India
- Godrej & Boyce Manufacturing Company Ltd., India
- Gulf Drilling International Ltd (Q.S.C.), Qatar
- Gulf Petrochemical Services & Trading L.L.C., Oman
- Harris Pye Gulf L.L.C., Sharjah, UAE
- HPCL Mittal Energy Ltd. (HMEL), India
- Larsen & Toubro Ltd., India
- Mahindra & Mahindra Ltd., India
- Odebrecht, Abu Dhabi, UAE
- Reliance Industries Ltd., India
- Siemens Ltd., India
- Tata Consultancy Services, India
- Tata Motors Ltd., India
- Tata Steel Ltd., India
- United National Oilfield Services L.L.C., Oman

### Institutions

- All India Council for Technical Education (AICTE) Consortia, India
- Indian National Digital Library in Science & Technology (INDEST) Consortia, India
- Indian Institute of Science (IISc), India
- Indian Institute of Technology (IIT), India
- National Institute of Technology (NIT), India

BSB Edge offers more than a million standards to its customers helping them improve quality, enhance safety and facilitate trade. We give our customers the comfort of purchasing an individual standard or a collection of standards in the format of their choice.

Take advantage of our easy and cost-effective delivery options.



### **Print or Hardcopy**

Large majority of standards and technical publications are made available in print media or hardcopy depending on the requirement of the customers.



### **Portable Document Format (PDF)**

Most of the standards are offered in PDF format. You can download these files directly from our website after purchase.



### **CD-ROM / DVD**

The individual standards available with BSB Edge can be procured in a CD-ROM and/or a DVD. Both are standalone and network versions which can be loaded to your internal network for a nominal additional charge.



### **Custom Collection**

This is an extremely flexible standards solution. You build your own custom library of standards and publications and access it through BSB Edge website. Pick only the standards you need to create your custom collection. Choose from our database containing standards of the leading Standards Developing Organizations (SDOs) of the world.



### **Subscription Model**

This model is the answer to all your standard related requirements. Geared towards those users who need company-wide access to more than just a few standards, our subscription model lets you select full sets or specific segments of the publishers' content.

When you opt for our subscription model, you are also provided with the following highly useful features.

- Full-text search
- Advanced filters
- Referenced standards links
- Access to purchase individual standards outside your collections

BSB Edge plays a pivotal role in simplifying and expediting the process of managing the international standards. We provide our customers the benefit of purchasing a single standard or a collection of standards or technical documents from multiple Standards Development Organizations (SDOs). The standards offered by BSB Edge are available in a number of user-friendly formats such as, soft-copy, print-copy and online access and can be delivered as per the clients requirements.

The BSB Edge e-Commerce portal - [www.bsbedge.com](http://www.bsbedge.com) - is a powerful and easy-to-use 'Standards Management Tool' that extends optimum flexibility by attuning to the needs of the users. It is a hassle-free way to maintain the organization-specific information.

Once a user is registered on the BSB Edge portal, searching and managing standards becomes methodical and effortless. With an easy and efficacious system to retrieve documents and notify about any kind of revision in the standards, the portal gives its users the edge that they need for effective management of standards. The customers, who use our portal, experience the benefits of an improved uptime and operational efficiency.

BSB Edge portal is indeed the 'One-stop Shop' for international standards enabling organizations achieve operational excellence. No matter where you are in the world, you have access to a huge collection of standards to add value to your business.

### Key features of the portal

- Access to more than a million standards and technical documents, anytime, anywhere
- Fast and easy search by keywords, standard number, SDOs
- Advanced filtering options—search by section or topic for precise result
- Functionality to create and manage 'Wish List'
- Single platform to administer multiple standards
- Subscription models and delivery options that cater to customer requirements
- Immediate download of purchased electronic publications
- Safe and simple online payment
- Regular updates on new and revised standards and 'Best sellers'
- Information on 'Standing Orders'
- Standard Alerts and Standards News Bulletin
- Round the clock access to standards

## BSB TechAdvantage

We believe that training is an educational process and our clients need to have access to the latest information to use it to their advantage at individual and organizational levels.

BSB TechAdvantage, the training and consulting division of BSB Edge, conducts trainings and workshops in partnership with various Standard Developing Organizations (SDOs). The focus of these training programs is to enhance the usage of standards and to facilitate their implementation. We are the official training partner to American Society of Mechanical Engineers (ASME) in India. We also manage training activities for ASTM International, American Welding Society (AWS) and SAE International. In addition, we conduct workshops on Intellectual Property Right (IPR) in collaboration with International Organization for Standardization (ISO).

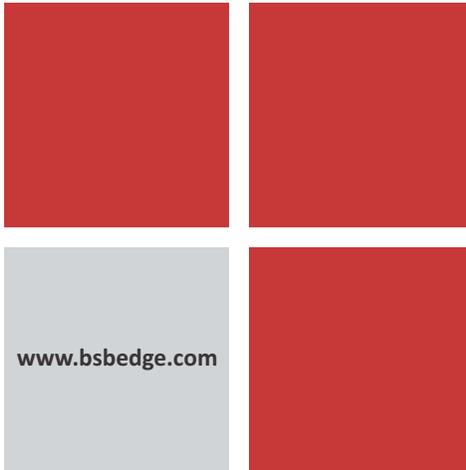
With our experience and approach, we aim at bringing proficiency at all levels, by providing up-to-date and the most vital information related to standards and the best practices across the globe. Rolled out periodically, our training programs ensure that talent enhancement opportunities are made available across domains and different sectors of various industries.

## BSB Educational Trust

Corporate Social Responsibility (CSR) plays a vital role in how we conduct business, make decisions and set priorities. BSB Edge's implementation of CSR goes beyond compliance and engages in actions that are aimed to further social good. We believe in contributing to the society something far more valuable—education.

BSB Educational Trust is aimed to embrace responsibility for the company's actions and encourage a positive impact through its activities on the society, consumers, employees, communities and stakeholders. The Trust has been founded with the vision to educate under privileged children towards a brighter future. It is a non-profit establishment and is funded by contributions from BSB Edge, its directors, staff members and a few philanthropic individuals.

The Trust takes onus for overseeing the selection and administration of scholarships, facilitating higher education for under privileged students and monitoring the progress of students through the entire duration of the professional courses. Over a hundred students have already benefitted through the scholarships of the trust. Most of them are engaged in good jobs across the country and are leading a self-reliant life.



### **BSB Edge Private Limited**

#### **New Delhi**

Corporate Office  
D-44, South Extension 1,  
New Delhi 110049  
Tel: +91 11 2461 1991  
E-mail: delhi@bsbedge.com

#### **Bengaluru**

BSB Business Centre, 1st Main Road,  
KR Colony, Domlur Layout,  
Bengaluru, Karnataka 560071  
Tel: +91 80 2535 1255  
E-mail: bengaluru@bsbedge.com

#### **Mumbai**

505, 5th Floor, Thacker Tower,  
Plot No. 86, Sector 17, Vashi,  
Navi Mumbai, Maharashtra 400705  
Tel: +91 22 2780 1805  
E-mail: mumbai@bsbedge.com

#### **Vadodara**

303 Shivang Complex,  
12 Shiv Mahal Society, OP Road,  
Vadodara, Gujarat 390015  
Tel: +91 26 5232 2947  
E-mail: vadodara@bsbedge.com

### **Book Supply Bureau JLT**

#### **Dubai**

P.O. Box 340505, Almas Tower, Jumeirah Lake Towers, Dubai, UAE. Tel: +971 56 6975815  
E-mail: me@bsbedge.com