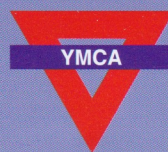
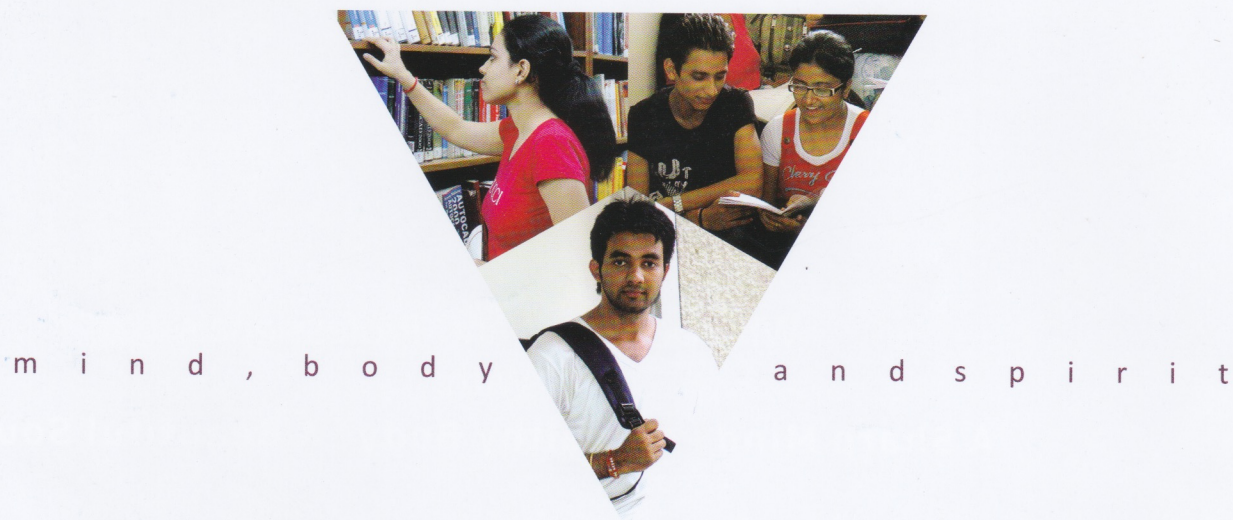


Placement Brochure



New Delhi YMCA
Human Potential Development Programme



ABOUT THE NEW DELHI YMCA

YMCA (Young Men Christian Association) is a world-wide movement that pursues a unique mission of helping people of all social strata, caste and creed grow spiritually, mentally and physically.

Three sides of its logo, the Red Triangle, symbolize this goal all over the world. Launched in London in 1844, the YMCA Movement has spread to most of the world where each country has autonomous units affiliated to their respective national councils. In India the first YMCA was set up in Kolkata in 1857, followed by Madras in 1891. The ideological basis of this movement throughout the world is provided by what is called the Paris Basis.

This makes the YMCA a Christ-centered Movement.

In Delhi the YMCA was founded in 1927 by a small group of young people. It has since grown into a massive organization engaged in the service of humanity not only in Delhi but also in other parts of North India.

The main focus of these activities has been the development of mind, body and spirit.

Accordingly, its three main concerns are education, sports and social service.

The New Delhi YMCA conducts a number of educational programmes through four institutes in its Education Centre. This Centre conducts about 35 graduate and under-graduate professional courses of varying durations.

The Four Institutes are:

The Institute for Media Studies & Information Technology

The Institute for Office Management

The Institute for Management Studies

The Institute for Career Studies.

Hon'ble Chief Minister of Delhi Smt. Sheila Dikshit's observations on YMCA's education programmes.



“YMCA has been known for the quality of whatever it has done. This is something that Delhi has recognized in ample measure.”

About the students who come out from
YMCA Institutes:

“It is the quality of what you produce rather than just taking out people like going through a machine just looks for money and nothing else.”

“There is a difference between their (YMCA students) outlook and the outlook of the other students.”

*Excerpts from CM of Delhi address at the Silver Jubilee Function of
IMSIT on 20th Feb 2010*

PLACEMENT RECORD

Some of the organisations where our students are placed include:

- ♦ ZeeNews
- ♦ UNI
- ♦ Le Meridien
- ♦ Hindustan Times Media Ltd
- ♦ Radio City 91.1
- ♦ DD News
- ♦ Hindustan
- ♦ IBN 7
- ♦ India Today
- ♦ Mauryasheron
- ♦ Reliance
- ♦ IBM
- ♦ Apollo Tyers
- ♦ Bank of America
- ♦ East India Hotels
- ♦ American Express
- ♦ Vox Public Relations
- ♦ Oxford University Press
- ♦ Indian express
- ♦ Headlines Today
- ♦ CNBC
- ♦ PTI
- ♦ Times of India,
- ♦ Hindustan Samachar
- ♦ NDTV
- ♦ Asian Age
- ♦ Aaj Tak
- ♦ Hotel Ashok
- ♦ Moolchand Hospital
- ♦ Star News
- ♦ The Statesman
- ♦ Citi Bank
- ♦ Air France
- ♦ Standard Chartered Bank
- ♦ LIC of India
- ♦ Lintas Media Group
- ♦ HT Media Ltd
- ♦ Nav Bharat Times
- ♦ SBI
- ♦ ICICI



INSTITUTE FOR OFFICE MANAGEMENT

Beginning with imparting training in shorthand and typewriting, the institute embarked on a full fledged course in Secretarial Training in 1972.

IOM has an enviable record of achievements and is one of the premier institutes of its kind in the country. The institute has won the "Pidilite Award" from Pidilite Industries for excellence in Interior Design.

Beginning in 1997, the institute launched Advance Programme in Office Management which aims at additional Management dimension. The programme is especially designed in view of the incessant requests from the corporate world to provide them with Executive Secretaries and Assistants, fashion designers, interior designers, merchandisers, etc. A Post Graduate Trainee is groomed with all the requisite tools to provide perfect Executive Support in keeping with demands of the time.

The institute aim in giving comprehensive training to make them fit for employment as Administrative/ Management/ Executive Secretaries, Personal Assistants, Front Office Assistants, Office Assistants, fashion designers, interior designers, merchandisers, etc. etc.



INSTITUTE FOR MANAGEMENT STUDIES

With the aim of providing affordable quality management education relevant to national and international business context, I M S was established in 1972 under the stewardship of Late Prof. A Dasgupta, a doyen of management education in India. IMS today enjoys unique reputation of being a pioneer in imparting professionally relevant management education in India and is ranked amongst the best Management Institute in the country. IMS aims to enhance specialized skills of students and adult learners with sound academic fundamentals and work orientation. IMS operates in a dynamic environment and blends specialized subject knowledge with human values. Academic excellence and cultural values are recognized. The special features of various programmes is to help students broaden their outlook and deepen their understanding of management practices.

IMS is one of the few management institutions in the country which has tailored its management programmes on modular structure, adopts the latest course curriculum that is in keeping with the changing, business environment and adopts a teaching methodology that encourages progressive evaluation.

IMS conducts a host of Post Graduate Diploma Programmes & Certificate Programmes in professional management courses. BBA programme of the Punjab Technical University is delivered along with a value addition Integrated Graduate Diploma programmes in Human Resource Development, Finance and Marketing, specifically designed for fresh school pass outs. Sector specific programmes on NGO Management, Hospitals Administration, International Business etc., are delivered that add value and variety to IMS programmes.



INSTITUTE OF MEDIA STUDIES & INFO TECH

The Institute was set-up in 1984, to equip young aspiring students to enter the powerful world of rapidly evolving media industry. The Centre was conceived and launched by Mr. Wilfred Lazarus, a reputed journalist who was then the President of YMCA.

The Institute has separate well equipped TV, Radio, Editing & computer Labs for practical training with latest hardware and software

IMSIT has carved a place for itself as a highly prestigious institution of the Media and Information Technology Education and learning through professional career oriented training.

The institute offers PG courses in Advertising & Marketing, Public relations & marketing Print & TV Journalism (English & Hindi), Advance Diploma in TV Production and Journalism. Short-term certificate courses in TV news reading and anchoring. The Institute also conducts courses in Computer Application and Broadcast Animation for 10+2 candidates.



INSTITUTE OF CAREER STUDIES

The Institute for Career studies was setup in 1972 with the objective of imparting practical instructions and guidance to young men and women seeking entry into the Public Service in India. The institute prepares candidates for the Civil Services and Bank Probationary officers' Examination and for induction as officers.

The teaching Faculty and Advisory Committee of the Institute consists of eminent and capable academicians drawn from reputed education institute like Delhi University and its colleges, JNU, Jamia Millia Islamia and other professional Institutes and from the Industry.

The institute was nominated for "European Quality Award" for the year 2007 by Oxford Summit as it has achieved high quality in accordance with European Standards.



Hotel & Catering Management, Travel Tourism and Airport Handling, PG Diploma in Aviation & tourism Management, General & Professional English, Foreign Language Basic and Advance - French, German, Chinese, Spanish and Japanese, Air Host/Flight Steward, Nutrition, Dietician & Health Management, Personality Assessment & Development, Air Travel Fares and Ticketing, Airlines Travel Agents Personnel, IATA/UFTAA Foundation, Tour Manager's Course, Air Cargo Management, Computerized Reservation System(CRS) and Bank Probationary Officer.

ALUMNI

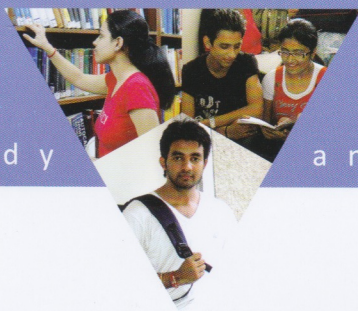
Mr. Amit Goel	1984	Vice president, Pioneer Group
Mr. Nalin Sharma	1984	Publisher
Mr. Ajay Kaul	1996	Bureau Chief, PTI
Mr. Haider	1998	NDTV
Mr. Sharad Sharma	1999	Aajtak, Bureau Chief, Jaipur
Gunjan Malhotra	2001	Director Client Servicing, Publicis Communication
Praveesh KT	2001	Digital Artist, NDTV
Priyanka	2002	Designer, Modi Group
Kamaljeet Singh Panwar	2003	Owns Advertising Agency
S S Ajju	2005	Digital Artist, IBN 7
Mr. Asish Kumar	2007	ONGC
Sandhiya Nair	2009	KK Spunpipus pvt. Ltd.
Richa gaba	2009	Lubpil Ltd.
Richa Vig	2009	Bytech India
Aanchal	2009	Radisson Hotel



1 Jai Singh Road, Connaught Place, New Delhi-1

Tel: 43644048 | 43644000(Ext. 248)

Url: www.newdelhiymca.org | Email: ndy.placement@yahoo.com



Registration No.....

NEW DELHI YMCA

HUMAN POTENTIAL DEVELOPMENT PROGRAMME

CORPORATE / COMPANY REGISTRATION FORM

1. **Name & Address of the Organization**.....

Nature of Business.....

Website: Tel. No: Fax No.....

Contact Person Name Designation

Email-Id: Phone No.....

2. **Nature of Vacancy** :PERMANENT/TEMPORARY.....No. of vacancies.....

3. **Details of Bond, if any**.....

4. **Place of Duty**.....

5. **Working Hours**No. of Working Days in a week:

Timings.....

6. **Job Profile:** **Designation**.....

Nature of Job.....

Duty/ responsibilities

Does it involve travelling

7. **Salary Details :**

Salary Others Benefits/ Facilities.....

8. **Candidate's Profile**

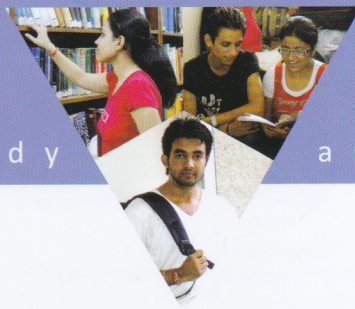
Educational Qualification

Professional Qualification

Language Skills

m i n d , b o d y

a n d s p i r i t



TERMS & CONDITIONS FOR REGISTRATION

- a) Registration Fee of **Rs. 500/-** only is to be deposited along with the duly filled in Registration Form.
- b) **NEW DELHI YMCA** will charge a processing fee equivalent to 10% of one Month's (Gross) salary for the appointed candidate having experience of 1 year and above, payable within 15 days of joining date of the candidate recruited.
- c) The Trained Candidates of New Delhi YMCA will be sent for interviews for suitable openings subject to their availability.
- d) Your registration is valid upto

I/We have understood the Terms & Conditions of New Delhi YMCA Placement Division & our organization shall abide by them.

Name & Designation of the Signatory

Signature :Date:.....

**Payment by Cheque/Bank Draft should be made in favour of
"NEW DELHI YMCA EDUCATION CENTRE)**

PLACEMENT EXECUTIVE

CASHIER

CR. No.....



NEW DELHI YMCA

POTENTIAL DEVELOPMENT PRO

Tel: 43644048(D) / 43644000 Ext 248, Fax: 2336269